

Our **edge** is the operator.

BDE Capital buys and builds companies in healthcare services, healthcare IT and workforce education.

2024 Founded in Atlanta	\$2M+ EBITDA platforms, no upper limit	Any size Add-ons	Control Platform first, then add-ons	US Priority: the Southeast and Texas
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Every platform is paired with operators who have already run and grown these businesses. Capital comes from family offices and SBIC partners.

PLATFORMS AND STRATEGIES

PLATFORM 1 · BUY AND BUILD

Healthcare services and IT

We buy the services layer of healthcare, never the providers. Every practice depends on its billing, credentialing, coding, IT and compliance. Most buyers treat that work as overhead, and software vendors keep pushing more of it out to service firms.

Platform	\$2M+ EBITDA, no upper limit
Add-ons	Any size
Operators	3, who have run healthcare back offices, software services and field teams
Strategy	Back a founder with about ten years of runway. Buy the platform, add four or five companies, and reach the middle market.
Status	In market for the first platform

Revenue cycle and credentialing firms · Healthcare MSPs · Practice and surgery center management

PLATFORM 2 · BUILD, THEN BUY

Workforce education

Healthcare cannot fill its front-line jobs. A state license plus approval for workforce funding takes more than a year to earn, so a licensed school is hard to copy.

Platform	Built: MedDesk AI Institute
Add-ons	Any size, licensed state-approved schools only
Operators	1, who founded a career school and advised 42 schools
Strategy	We built our own school first. Next, buy licensed schools and run them on one platform.
Status	Built and owned. Buying next.

Career and trade schools · Allied-health programs · Employer training academies

WHERE THE PLATFORMS MEET

Both platforms serve the same customer: the healthcare practice. The goal is everything in the office except reimbursed healthcare. We started with dental.

Reimbursed healthcare Not ours	IT and help desk Platform 1 · the MSPs we buy	Billing and credentialing Platform 1 · service firms we buy	Front desk staff Platform 2 · trained by our school
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PORTFOLIO

MedDesk AI Institute

Platform 2 · Workforce education · Austin, Texas

BUILT AND OWNED

medicaldesk.ai ↗

What it does	Trains medical and dental front desk staff
License	State-licensed career school. Approved by the Texas Workforce Commission, May 2026.
People	Founded by Christien Louviere and Rhea Davis. Lead investor: Dr. David Ensley.

TEAM

Christien Louviere

Managing Partner

Company size: Lower middle market, middle market, large cap

Prior firm: Oracle, via the Vitruve acquisition

Founder: A management consulting firm and a direct-to-consumer e-commerce company, both lower middle market

Portfolio: Co-founder, MedDesk AI Institute

Education: MBA, Georgia State University. BA, Louisiana State University.

Rhea Davis

Co-founder · Operating Partner · Investor

Company size: Lower middle market, middle market, large cap

Current: Leads a division P&L in healthcare software

Prior firms: GE Healthcare. Galen Advisors. Atlanta Gastroenterology Associates, now part of a private-equity GI platform.

Founder: A direct-to-consumer e-commerce company, lower middle market

Portfolio: Co-founder, MedDesk AI Institute

Education: BA, Florida State University.

Dr. David Ensley

Capital Partner · Orthodontist

Company size: Lower middle market

Current: Regional partner in a 25-location DSO. Owner of his orthodontic practice in Austin.

Portfolio: Lead investor, MedDesk AI Institute

Military: U.S. Army officer, seven years

Education: DMD, Medical College of Georgia. University of Georgia. Orthodontic residency, U.S. Army. Board certified.

OPERATING PARTNERS

Introduced by name in person

Healthcare software

Operating Partner

Prior firms: Three private-equity-backed software companies, three exits, including a \$5B+ sale

Role: Senior vice president, customer success, 800 people

Integration: Helped integrate an \$841M software merger

Field operations

Operating Partner

Private equity: Three platforms, two of them roofing roll-ups. Regional vice president today.

Military: U.S. Navy SEAL officer, 12 years

BDE Capital: Incoming chief executive on our \$180M bid

Workforce education

Operating Partner

Founder: A career school and an advisory firm for trade school owners

Schools advised: 42

Portfolio: MedDesk AI Institute, since its founding

FIRM EXPERIENCE

Christien Louviere and Rhea Davis built an operating company together from scratch before founding BDE Capital in Atlanta in 2024. Between them they have led organizations up to \$150 million in revenue and been inside sales to Oracle and GE Healthcare.

HOW WE HOLD

Control of the company, not the day-to-day. Decisions made where the work happens. Cash watched, add-ons funded. Long hold, no fund clock.